MCP-367 Script Development (3 credit hours)

Prerequisites: Idea development. all production courses, Intro to visual storytelling, Theories of visual culture

Objectives

1.   The main objective of the course is to help students learn to be a creative writer. The students will be taught the importance of script writing, the relationship of visual pictures with the script and how to translate the script into visual format. The course is designed as a workshop, where the students build on the knowledge of the dramatic structure to produce an individual piece of screenwriting

Learning Outcomes

2.   After completion of course, students shall be able to:

   a. Develop electronic media program scripts independently
   b. Differentiate between good and bad scripts
   c. Understand the process of script writing from idea generation to proper execution of the script
   d. Produce a final short script

3.   **Contents**

   a. The creative idea: how to express it in words.
   b. Importance of language and words.
   c. Formal and informal scripts, overview of some documentaries and short films.
   d. Stages of scripting process; the paradigm of dramatic structure;
   e. Characterization, interior/exterior motives; Character direction of dialogue
   f. Scenic construction, plot points, beginning and ending
   g. Writing on the spot, collating the scene and words
   h. Convergence of scene, sense and style.
   i. Setting, genre, character, meaning
   j. Act design, scene design, scene analysis, composition
   k. Crisis, climax, resolution,
   l. Exposition, subtext, Writer's method
   m. Writing for different formats and media

References

1. Hilliard, Robert L. (1999). *Writing for Television, Radio, & New Media*, Seventh edition, Australia: Wadsworth

2. Story: Style, structure, substance and the principles of screenwriting by Robert McKee

3. Screenplay: the foundations of screenwriting by Syd Field.

4. The writer's journey by Christopher Vogler.

5. Martin, Dennis & Robert Coons (2011). "Media Flight Plan", 6 th edition (Deer Creek)